

# Business Expo & Kids' Day Among the Dragons & Castles!

**Saturday, July 28th**



**10AM to 2PM  
Hogan YMCA**

The Madison Chamber proclaims July 28th a day of fun and celebration of Madison! Visit our 60+ booths and learn more about the amazing goods and services Madison offers! Our favorite food trucks will be on hand with delicious fare throughout the event.

Kids of the kingdom enjoy **FREE** activities include face painting, balloon animals, an inflatable, courtyard games, a Dragon pinata to slay and more!

The MCC Business Expo & Kids Day is a **FREE** event with thousands of attendees each year. Come to our castle and slay dragons with us!

## Sponsorship Opportunities

### King of the Realm - \$3000 (Limit 1)

- Exclusive double exhibitor booth in the Rotunda
- 110 power outlet
- Recognition in pre-event media press releases
- Dominant logo in all event/pre-event advertising
- Dominant logo in event program and on MCC website

### Knight's Circle Sponsor - \$1000 (Limit 6)

- Premium exhibit space in the YMCA Rotunda
- 110 power outlet (excluding extension cord)
- Logo displayed in all event/pre-event advertising
- Logo displayed in event program and on MCC website

### Squire Sponsor - \$750 (Limit 8)

- 8x10 exhibitor package in the main corridor leading to the Business Expo Exhibit Hall
- 110 power outlet (excluding extension cord)
- Company name in all event/pre-event advertising
- Company name in event program and on MCC website

### Courtyard Sponsors\*

#### Courtyard Pavillion - \$400 (Limit 4)

Sponsor our Pavillion tent outside where we'll have face painting and courtyard games with prizes for the kids!

\* Booth not included

### Bounce Kingdom - \$300 (Limit 1)

Sponsor our Castle Bounce House fit for a King!

### Dragon Slayer - \$200 (Limit 1)

Sponsor our Dunking Booth and put out the Dragon's Fire! Who will dunk our local personalities?

### Court Jester - \$150 (Limit 2)

Be a kid's hero and sponsor the Courtyard game prizes!

**Fly Your Banner at Expo!**  
**You Bring it - We Hang it! 4' x 6' Max**  
**Only \$50!**

## Exhibitors

### Premium Exhibitor - BEST VALUE \$500 (Limit 6)

Booths located in the Exhibit Hall entrance  
One 110 power outlet (excludes extension cords)

### Exhibitor

Booth w/power outlet (w/out extension cords) \$350.00  
Booth without power outlet - \$325.00

### All exhibitor packages include:

Inclusion in Business Expo Guide, company ID sign, 6 foot skirted table, two folding chairs, 8x10 booth area, 8 foot back drape, and waste basket.

**Contact us today to reserve your space!**  
**(256) 325-8317 or kim@madisonchamber.com**

