

Two Great Days to Get a 'Taste' of Madison!

Taste the Spirit of Madison (Madison Market) – Saturday, April 6th 9:00 am – 2:00 pm
 Shop Madison Market for the wide array of goods and services offered right here in our community. With everything from martial arts to custom teas, this event celebrates Madison's diversity! There will be live music, karate and dance demonstrations and 60+ vendor booths to shop! Madison Market is **free to attend**, so so everyone can see what makes Madison special! Food trucks will be onsite!

Taste the Spirit of Madison (Bites & Brews) – Tuesday, April 9th 6:00 pm – 9:00 pm
 One of Madison's largest food events, this food & beer tasting event features delicious samples from over 25 local restaurants and craft breweries. Enjoy samples from trendy new spots or perennial home town favorites. No matter what your taste, there is something for everyone to enjoy at this event! Come share Madison's culture with us!



Sponsorship Opportunities

Presenting Sponsor (Bites & Brews) - \$3000 (Limit 1)

- Recognition in media press release and TV interview
- Dominant logo in all pre-event advertising
- Logo on e-invitations and event tickets
- Lead recognition at event including TV monitors, splash screen and banner; premium booth placement at Bites & Brews and Madison Market
- Dominant recognition on MCC website
- 12 Complimentary tickets

Entertainment Sponsor - \$1500 (Limit 1)

- Recognition in media press release
- Logo recognition in pre-event advertising as Entertainment Sponsor
- Logo on e-invitations
- Logo recognition at event as Entertainment Sponsor including TV monitors, splash screen and banner; excellent booth placement at Bites & Brews and Madison Market
- Logo recognition on MCC website
- 10 Complimentary tickets

Gold Sponsor - \$1000 (Limit 10)

- Logo recognition in pre-event advertising
- Logo on e-invitations
- Logo recognition at event including TV monitors, splash screen and banner
- Booth at Madison Market and/or Bites & Brews
- Logo recognition on MCC website
- 8 Complimentary tickets

Silver Sponsor - \$500 (Unlimited)

- Company name listed in pre-event advertising
- Company name on TV monitors, splash screen and banner at event
- Booth at Madison Market and/or Bites & Brews
- Company name listed on MCC website
- 6 Complimentary tickets

Banner Opportunities - \$50 (Unlimited)

- Fly your banner at Madison Market AND Bites & Brews!
- Supply your company banner and get noticed! (4' x 6' max)

Pricing

10x10 Madison Market Booth Space	\$100 MCC Member	\$125 Non-member
Bites & Brews Food and Beer Tasting Tickets	\$20.00 in advance	\$25.00 at the door